



ZIMBABWE EZEKIEL

GUTI UNIVERSITY

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FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

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DEPARTMENT OF ECONOMICS AND BUSINESS SCIENCES

EXAMINATION PAPER

COURSE CODE : CPS101  
COURSE TITLE : SUPPLY CHAN FUNDAMENTALS  
SPECIAL REQUIREMENTS :  
DURATION : 3 Hours  
LEVEL : 1.2  
DATE : 18 NOV 2019

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]

### **Question 1**

Explain, using examples from the company of your choice, how each of the STEEPLE factors could be used to analyse its supply chain risks. **(25 marks)**

### **Question 2**

Analyse, using examples, how a company uses its supply chain expertise to achieve competitive advantage over its market rivals.

**(25 marks)**

### **Question 3**

Analyse the factors that a company would need to consider when designing its physical distribution networks, including the roles and locations of the centres within the network. **(25 marks)**

### **Question 4**

Evaluate the measures that can be employed by companies in the integration of 3PLs, such as Freight Forwarders/ Agents, into value adding partnerships with supply chains. Use appropriate supply chain models to validate such measures.

**(25 marks)**

### **Question 5**

With the aid of the company of your choice, discuss how the company's supply chains is configured for competitive advantage. Apply the John Gattorna or any appropriate model to illustrate alignment. **(25 marks)**

**End of paper**