

ZIMBABWE EZEKIEL GUTI UNIVERSITY



DEPARTMENT OF MARKETING AND ACCOUNTING

COURSE: SUPPLY CHAIN MANAGEMENT

COURSE CODE: CMA 207

DURATION: 3 HOURS

30 NOVEMBER 2018

INSTRUCTIONS TO CANDIDATES

1. No cell phones are allowed in the examination venue.
2. Answer ANY FOUR questions
3. Begin each question on a new page.
4. The number of marks allocated to each question or part question is shown in brackets
5. All questions carry twenty five marks

Question 1

The application of information Technology (IT) can have a significant impact upon the management of the supply chain in general and profound effects upon the purchasing function in particular. Discuss **(Total 25 marks)**

Question 2

Discuss the benefits and challenges of outsourcing. **(Total 25 marks)**

Question 3

With the aid of a diagram, state and describe the procurement process/ procedure of any organisation of your choice. **(Total 25 marks)**

Question 4

Identify and discuss the main Supply Chain Management drivers. Apply relevant examples. **(Total 25 marks)**

Question 5

- (a) Describe and explain the factors affecting supplier selection. **(10 marks)**
 - (b) Briefly discuss the reasons for supplier evaluation and development. **(15 marks)**
- (Total 25 marks)**

END OF PAPER