



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF MARKETING

EXAMINATION PAPER

COURSE CODE : CMA207
COURSE TITLE : SUPPLY CHAIN MANAGEMENT
DURATION : 3 Hours
DATE : 22 March 2021

PRINTED

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

(a) Describe in detail stages of the purchasing process (10 marks)

(b) Using examples, examine five basic rights of purchasing. (15 marks)

(Total 25 marks)

Question 3

Explain the major components of Supply Chain Management. (25 marks)

Question 4

Using relevant examples discuss the main Supply Chain Management objectives. (25 marks)

Question 5

(a) Suggest ways in which successful negotiation can be enhanced. (10 marks)

(b) Explain the 7 Stages of the Procurement Life Cycle. (15 marks)

(Total 25 marks)

END OF PAPER