



DEPARTMENT OF BUSINESS STUDIES

COURSE: ENTREPRENEURSHIP THEORY AND PRACTICE

COURSE CODE: CEN201/CEN101

DURATION: 3 HOURS

15 JUNE 2018

INSTRUCTIONS TO CANDIDATES

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Each question has a total of 25 marks
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []

Question 1

Using suitable examples comment on Collins' entrepreneur's typology [Total 25 marks]

Question 2

- a. Using suitable examples briefly outline any 5 main differences between entrepreneurs and managers. [15 marks]
- b. Give any 5 advantages of being your own boss. [10 marks]

Question 3

Using suitable examples how relevant are Smaller and Medium Enterprise type of entrepreneurs to a country like Zimbabwe [25 marks]

Question 4

- a. Identify and explain any two reasons for preparing a business plan. [10 marks]
- b. Briefly discuss any 3 ways an entrepreneur can use the Porter's five forces model to gain a competitive advantage. [15 marks]

Question 5

Critic the Greiner's model of entrepreneurship life cycle. [25 marks]

End of paper