



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS STUDIES AND ACCOUNTING

DEPARTMENT OF BUSINESS STUDIES

EXAMINATION PAPER

COURSE CODE : CEN 203
COURSE TITLE : ENTERPRISE MANAGEMENT
DURATION : 3 Hours
DATE : 28 May 2019

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

'Enterprise risk is a managerial function in today's organisation.' Discuss. **[Total 25 marks]**

Question 2

Outline the risks associated with the capital structure of an enterprise and suggest two appropriate risk management strategies for risk managers **[Total 25 marks]**

Question 3

Examine the objectives of risk management with reference to a contemporary enterprise of your choice. **[Total 25 marks]**

Question 4

Using an enterprise of your choice discuss the specific factors that the risk appetite of the organisation should take into account in terms of the business context. **[Total 25 marks]**

Question 5

Using an enterprise of your choice discuss the circumstances risk managers would consider risk acceptance as risk treatment option. **[Total 25 marks]**