



## ZIMBABWE EZEKIEL GUTI UNIVERSITY

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### FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

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DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

#### EXAMINATION PAPER

**COURSE CODE** : CEN 201  
**COURSE TITLE** : Entrepreneurship Theory and Practice  
**SPECIAL REQUIREMENTS** : No special requirements  
**DURATION** : 3 Hours  
**LEVEL** : 2.1  
**DATE** : 22 MAR 2021

#### INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]

**Question 1**

A) Discuss the relevance of entrepreneurship education to tertiary students in developing countries (15 Marks)

B) State and explain ways in which entrepreneurship can be taught to promote entrepreneurship intentions (10 Marks)

**Question 2**

As a business consultant, recommend 5 sources of finance for an entrepreneurial student start up in developing countries like Zimbabwe? (25 Marks)

**Question 3**

Discuss the relevance of corporate entrepreneurship to any Zimbabwean organization of your choice. (25 Marks)

**Question 4**

Explain in detail the motives of entrepreneurship giving practical examples. (25 marks)

**Question 5**

Highlight four options for entrepreneurs to enter into international business and state the advantages and disadvantages of each option. (25 marks)