



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CBM 201
COURSE TITLE : Business Information Systems
PROGRAMME :
DURATION : 3 Hours
LEVEL : 2.1
DATE : 25 MAR 2021

INSTRUCTIONS TO CANDIDATES:

1. Answer any **four** questions.

INSTRUCTIONS TO CANDIDATES:

1. Marks allocated for each question are given in [] brackets.
2. All answers to be presented in essay format.

Question 1

Outline any five threats that can exploit an online business information system. [25 Marks]

Question 2

Discuss the merits and demerits of using the internet on a marketing information system. [25 Marks]

Question 3

Examine any four uses of Decision Support Systems. [25 Marks]

Question 4

Analyse any four factors considered when acquiring a BIS. [25 Marks]

Question 5

With the aid of examples, explain the use of any two output and two storage devices in an information system. [25 Marks]

Question 6

Analyse how BIS help an organisation's gain competitive advantage. [25 Marks]