



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF ECONOMICS AND BUSINESS SCIENCES

EXAMINATION PAPER

COURSE CODE : CBM102
COURSE TITLE : PRINCIPLES OF MANAGEMENT
SPECIAL REQUIREMENTS :
DURATION : 3 Hours
LEVEL : 1.1
DATE : 13 NOV 2019

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

QUESTION 1

Using suitable examples, comment on the axiom that “a manager wears many hats”

[Total marks 25]

QUESTION 2

a. Briefly outline how you could make use of the control process to make lecturers at a university use of student portals in distributing learning material. **[15 marks]**

b. Evaluate the impact of globalisation on domestic organisations. **[10 marks]**

QUESTION 3

Discuss why sex discrimination remains a significant business problems despite management efforts to overcome it. **[Total marks 25]**

QUESTION 4

Discuss the essential what is meant by corporate social responsibility and why organisations pursue it? **[Total marks 25]**

QUESTION 5

What lessons can be learnt from the Greiner’ model of organisational change by managers of today businesses? **[Total marks 25]**

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