



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CBM102
COURSE TITLE : PRINCIPLES OF MANAGEMENT
SPECIAL REQUIREMENTS :
DURATION : 3 Hours
LEVEL : 1.2
DATE :

24 MAR 2021

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

Discuss and explain, with reference to examples, how Henri Fayol's principles of management can help managers to be more efficient and effective when carrying out their functions.

[25 marks]

Question 2

Compare the following:

a) Functional structure and Divisional structure

[10 marks]

b) Matrix structure and Team structure

[15 marks]

Question 3

Discuss any 5 (five) leadership traits that leaders should have.

[25 marks]

Question 4

You were assigned by your Managing Director to do PEST analysis for your organisation. Discuss the major elements of PEST Analysis.

[25 marks]

Question 5

Discuss any 5 (five) motivational strategies managers can use at workplaces.

[25 marks]