

ZIMBABWE EZEKIEL GUTI UNIVERSITY



DEPARTMENT OF BUSINESS STUDIES

B. COM ACCOUNTING

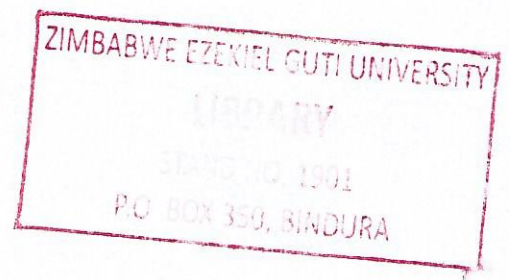
B. COM MARKETING

COURSE: BUSINESS ETHICS

COURSE CODE: CBM 101

DURATION: 3 HOURS

DATE 23 JUNE 2017



INSTRUCTIONS TO CANDIDATES

1. No cell phones are allowed in the examination venue.
2. Answer ANY **FOUR** questions
3. Begin each question on a new page.
4. The number of marks allocated to each question or part question is shown in brackets
5. All questions carry twenty-five marks

Question 1

- (a) Explain the meaning of the following ethics terms:
- (i) Business Ethics; (2 marks)
 - (ii) Tripple Bottom Line; (3 marks)
 - (iii) Corporate Sustainability; and (2 marks)
 - (iv) Moral Justification. (2 marks)
- (b) With the aid of examples distinguish legal responsibilities from ethical responsibilities. (4 marks)
- (c) Explain Kohlberg stages of Moral development. (12 marks)
- (Total 25 marks)**

Question 2

- (a) Define an ethical dilemma. (2 marks)
- (b) Describe the steps to be followed when dealing with an ethical dilemma. (15 marks)
- (c) Explain the role that leaders play in building an ethical culture at the workplace. (8 marks)
- (Total 25 marks)**

Question 3

- (a) Explain the causes of unethical behaviour at the workplace (10 marks)
- (b) Discuss some possible methods of improving ethical conduct at the workplace. (15 marks)
- (Total 25 marks)**

Question 4

- (a) Outline the major drivers towards Corporate Social Responsibility. (10 marks)
- (b) Discuss the arguments for and against Corporate Social Responsibility. (15 marks)
- (Total 25 marks)**

Question 5

- (a) Explain the following ethical theories:
- (i) Ethical Fundamentalism; (5 marks)
 - (ii) Teleological theory; (5 marks)
 - (iii) Ethical Relativism; and (5 marks)
 - (iv) Deontology. (5 marks)
- (b) Lockheed Aircraft Corporation paid secret payoffs to foreign politicians to get aircraft contracts. The president of the corporation argued that his actions were justifiable because the

business, the workers' jobs and the town were all saved.

Required

Suggest one ethical theory that may be used to justify his actions, and one other theory to argue that his actions were unethical.

(5 marks)

(Total 25 marks)

END OF PAPER

