



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF BUSINESS, ECONOMICS AND ACCOUNTING

DEPARTMENT OF ECONOMICS AND BUSINESS SCIENCES

EXAMINATION PAPER

COURSE CODE : **CBM101**
COURSE TITLE : **BUSINESS ETHICS**
DURATION : **3 Hours**
LEVEL : **1:1**
DATE : **23 MAR 2021**

INSTRUCTIONS TO CANDIDATES:

- 1 No cell phones are allowed in the examination venue.
- 2 Question one is compulsory
- 3 Answer any **THREE (3)** questions from section B.
- 4 Begin each question on a new page.
- 5 The number of marks for each question or part question is shown in brackets []

SECTION A: ANSWER ALL QUESTIONS IN THIS SECTION

QUESTION 1

CASE STUDY

SPAR Pvt Ltd, a major retailer found on the Zimbabwe high street for generations, collapsed into bankruptcy during the summer of 2008. Over 13,000 people lost their jobs and many creditors suffered staggering financial losses. It emerged that the chairman and chief stockholder used the assets of the company for his own personal gain, with the board of directors approving many dubious financial projects (the purchase of a private mansion with corporate funds is but one example). As this was a private company the compliance with the Corporate Governance Code was not fully adopted.

Discuss what measures might have benefited the company if it had practiced good ethical behaviour [25 marks].

SECTION B: ANSWER ANY THREE QUESTIONS.

Question2

a) Describe factors influencing business ethics [10]

b) Discuss how organizations shape ethical behaviour [15]

[25 marks]

Question3

Is it immoral for a company to exaggerate or even stretch to the truth in their advertising if jobs are at stake? [25 marks]

Question4

Describe business ethics which are required in COVID 19 calamity across the Globe?

[25 marks]

Question5

Can economic policy conducted in accordance with the principles of ethics and high moral standards be the basis for the country's economic success? Explain your answer

[25 marks]