

ZIMBABWE EZEKIEL GUTI UNIVERSITY



FACULTY OF COMMERCE

B. COM (HONS) ACCOUNTING

B. COM (HONS) BUSINESS ADMINISTRATION AND MANAGEMENT

B. COM (HONS) MARKETING

B. COM (HONS) HUMAN RESOURCES MANAGEMENT

B. COM (HONS) PURCHASING AND SUPPLY CHAIN MANAGEMENT

COURSE: BUSINESS ETHICS

COURSE CODE: CBM101

DURATION: 3 HOURS

21 January 2019

INSTRUCTIONS TO CANDIDATES

INSTRUCTIONS

1. No cellphones are allowed in the examination venue
2. Answer **ANY FOUR** questions
3. Begin each question on a new page

QUESTION 1

Consider the operations of your organization or of some other organization with which you are familiar. Write down its stakeholders and the expectation of each stakeholder. Also identify the primary stakeholders. **[25 marks]**

QUESTION 2

- (a) In what way can management actively influence the development of moral values in their workforce? **[10 marks]**
- (b) What are the internal and external factors that influence unethical behaviour in organisations? **[15 marks]**

QUESTION 3

Milton Friedman (1980) states that the social responsibility of business is to increase profits. Discuss the statement taking into account the new thinking around corporate citizenship. **[25 marks]**

QUESTION 4

- (a) Define corporate governance. **[10 marks]**
- (b) What are the benefits of good corporate governance? **[15 marks]**

QUESTION 5

- (a) What is whistle blowing? **[10 marks]**
- (b) Define virtue based ethical theory and highlight its criticisms. **[15 marks]**

END OF PAPER