

ZIMBABWE EZEKIEL GUTI UNIVERSITY



FACULTY OF COMMERCE

B. COM (HONS) ACCOUNTING

B. COM (HONS) BUSINESS ADMINISTRATION AND MANAGEMENT

B. COM (HONS) MARKETING

B. COM (HONS) HUMAN RESOURCES MANAGEMENT

B. COM (HONS) PURCHASING AND SUPPLY CHAIN MANAGEMENT

COURSE: BUSINESS ETHICS

COURSE CODE: CBM101

DURATION: 3 HOURS

29 NOVEMBER 2018

INSTRUCTIONS TO CANDIDATES

INSTRUCTIONS

1. No cellphones are allowed in the examination venue
2. Answer **ANY FOUR** questions
3. Begin each question on a new page

QUESTION 1

Define

- (a) Ethical and unethical behaviour. [10 marks]
- (b) Utilitarianism theory [5 marks]
- (c) Reliability principle [5 marks]
- (d) Property rights principle [5 marks]

QUESTION 2

What are the pillars of corporate governance and comment on each one of them? [25 marks]

QUESTION 3

What do you think the consequences might be of a company or any of its representatives acting in an unethical or dishonest way with:

- Customers
- Suppliers
- Lenders
- Employees
- The general public

[25 marks]

QUESTION 4

Comment on Carroll's pyramid of corporate social responsibility. [25 marks]

QUESTION 5

Define

- (a) Agency theory [5 marks]
- (b) Stakeholder theory [5 marks]
- (c) Shareholder theory [5 marks]
- (d) Stewardship theory [5 marks]
- (e) Agency costs [5 marks]

END OF PAPER