

ZIMBABWE EZEKIEL GUTI UNIVERSITY



DEPARTMENT OF BUSINESS STUDIES

B. COM ACCOUNTING

B. COM MARKETING

COURSE: BUSINESS ETHICS

COURSE CODE: CBM 101

DURATION: 3 HOURS

INSTRUCTIONS TO CANDIDATES

1. No cell phones are allowed in the examination venue.
2. Answer ANY **FOUR** questions
3. Begin each question on a new page.
4. The number of marks allocated to each question or part question is shown in brackets
5. All questions carry twenty-five marks

Question 1

- (a) Explain any **four** (4) ethics theories. **(20 marks)**
(b) Clearly distinguish between ethics and law. **(5 marks)**
(Total 25 marks)

Question 2

Discuss the relevance of ethics in business. **(Total 25 marks)**

Question 3

- a) Explain the meaning of the following ethics terms:
i) Whistle blowing: and **(2 marks)**
ii) Sustainability. **(3 marks)**
b) Describe the factors that have led to increasing attention to Corporate Social Responsibility. **(10 marks)**
c) Propose methods of improving ethical standards in business. **(10 marks)**
(Total 25 marks)

Question 4

‘Moral values are not in-born characteristics but are acquired progressively.’ Discuss. **(Total 25 Marks)**

Question 5

Explain the ethical responsibilities of businesses to different stakeholders. **(Total 25 marks)**

END OF PAPER