



COLLEGE FOR LIFELONG EDUCATION

FACULTY OF SCIENCE, TECHNOLOGY, AGRICULTURE AND FOOD SYSTEMS

EXAMINATION PAPER

MODULE CODE : DTH113
MODULE TITLE : Introduction to Tourism and Hospitality Industry
DURATION : 2 Hours
LEVEL : 1:1
DATE : 12 JUN 2026

INSTRUCTIONS TO CANDIDATES:

1. Question **Number 1** in **Section A** is **compulsory**.
2. Answer any other **one (1)** question from section B.
3. Each question carries twenty-five (25) marks
4. Number of marks for part questions are shown in brackets
5. Start each question on a new page
6. This paper consists of two (2) pages

Section A: Compulsory

- 1). Explain the history and evolution of tourism (25 marks)

Section B: Answer any ONE (1) question from this section

- 2). Define the following terms in tourism and hospitality industry:
- i). Tourist (5 marks)
 - ii). Tourist attraction (5 marks)
 - iii). Transport (5 marks)
 - iv). Accommodation (5 marks)
 - v). Supply and demand (5 marks)
- 3). What is the difference between tourism multiplier and tourism leakage? (25 marks)
- 4). Give three examples of the government sector in tourism (25 marks)
- 5). Explain the role of the government and private sector in tourism (25 marks)

211 PM