



ZIMBABWE EZEKIEL GUTI UNIVERSITY
COLLEGE FOR LIFELONG LEARNING

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

EXAMINATION PAPER

MODULE CODE : DMF112

MODULE TITLE : Business planning for MFIs

DURATION : 2 Hours

LEVEL : 1:1

DATE : 10 JUN 2025
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INSTRUCTIONS TO CANDIDATES:

1. Answer all questions
2. Number of marks for part questions are shown in brackets
3. Start each question on a new page
4. This paper consists of two (2) pages
5. Answer sheets are provided

Section A: Multiple Choice Questions (20 marks)

1. What is the primary goal of microfinance institutions?
 - a) Maximizing shareholder profit
 - b) Providing financial services to underserved populations
 - c) Funding government projects
 - d) Expanding multinational corporations

- 2) Business planning for MFIs should prioritize:
 - a) Short-term profit maximization
 - b) Social impact and financial sustainability
 - c) Elimination of all loan risks
 - d) High-interest lending practices

3. What is the most critical factor in determining loan eligibility for a microfinance borrower?
 - a) Their business type
 - b) Their repayment capacity and credit history
 - c) Their geographical location
 - d) The size of their household

4. Microfinance institutions primarily serve:
 - a) Large corporations
 - b) Government agencies
 - c) Low-income individuals and small businesses
 - d) Real estate investors

5. A successful microfinance business plan should include:
 - a) High-risk lending strategies
 - b) A clearly defined mission and operational framework
 - c) Dependence on external funding only
 - d) Avoidance of technology adoption

Section B: Short Answer Questions (30 marks)

Explain the importance of business planning for MFIs.(25)

Describe three key financial sustainability strategies for MFIs. (25)

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Section C: Essay Question (25 marks)

Discuss the impact of well-structured business planning on the long-term success of an MFI.(30)

1/1 AM