



ZIMBABWE EZEKIEL GUTI UNIVERSITY

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FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

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DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : CEN221  
COURSE TITLE : Entrepreneurship theories and practice  
SPECIAL REQUIREMENTS : None  
DURATION : 3 HOURS  
LEVEL : 2.1  
DATE :

29 JUL 2025

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]

### QUESTION ONE

. Detail why it is necessary to update the business plan and specify the factors that can enhance the need to update it. [25 marks]

### QUESTION TWO

Evaluate 5 reasons why Zimbabwean startups die within the first 5 years of operation. [25 marks]

### QUESTION THREE

Discuss the role entrepreneurship in the national development strategy and achievement of Vision 2030 in Zimbabwe. [25 marks]

### QUESTION FOUR

Planning is said to be one of the most important tools available to entrepreneurs in trying to manage their ventures. Basing on this, discuss the importance of planning to entrepreneurs. [25 marks]

### QUESTION FIVE

Discuss the effects of globalization to Zimbabwean SMEs. [25 marks]

(1) (Pm)