



FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE :CPS 212
COURSE TITLE : E-BUSINESS
SPECIAL REQUIREMENTS : NO SPECIAL REQUIREMENTS
DURATION : 3 Hours
LEVEL : 2.1
DATE : 11 JUN 2025

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []

Question 1

With the aid of examples explain how an e-business can differentiate its supply chains
(25 Marks)

Question 2

Discuss any **five (5)** electronic payment systems that are used in e-business.

(25 Marks)

Question 3

There is a trend towards the use of e procurement systems in e-business. As the e-business manager of a shipping company, advise the director on how e-procurement value chain elements can improve operations at the company.
(25 Marks)

Question 4

a) Using the ZEGU website, suggest possible

i) Business Objectives

ii) System Functionality

iii) Information Requirements

b) Critique the website of an organization of your choice. Suggest possible methods of addressing its shortfalls.
(25 Marks)

Question 5

Explain the following terms as used in e-business:

a) Eaves Dropping (5 Marks)

b) Replay Attack (5 Marks)

c) Phishing (5 Marks)

d) Web Page Proofing (5 Marks)

e) Denial of Service (DOS) (5 Marks)

(25 Marks)