



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE : CEN224
MODULE TITLE : Family and Small Business Management
DURATION : 3 Hours
LEVEL : 2:1
DATE : 12 JUN 2025

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed
3. Answer ANY four questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []
6. Show all workings, where applicable.

Question 1:

Evaluate sources of stress and recommend possible ways of handling such stress in family and small business. **(25 marks)**

Question 2:

Explain citing practical examples reasons why most people start small and family businesses. **(25 marks)**

Question 3

Advise any student on the various forms of ownership to adopt when starting a Hi-tech business in Zimbabwe. **(25 marks)**

Question 4

Explain sources of conflict in partnership businesses and how best you can solve them as a small business manager. **(25 marks)**

Question 5

Discuss the merits and demerits of personal saving and selling personal assets as a source of funding for a small business in Zimbabwe. **(25 marks)**

10/3 pm