



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE : CBM 221
MODULE TITLE : LEADERSHIP
DURATION : 3 HOURS
LEVEL : 2.2
DATE 09 JUN 2025

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed
3. Answer any **FOUR (4)** questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []
6. Show all workings, where applicable.

Question 1.

You are a business consultant specialising on advising start-up companies and those faced with challenges and decline of their products. What advice would you give to a start-up in terms of leadership under different economic conditions?

(25 Marks).

Question 2.

Implementation of ideas is always a challenge in most organisations and economies. Discuss ways which leaders may use to ensure that strategic goals are implemented for the good of the organisation

(25 Marks).

Question 3.

With reference to Zimbabwean indigenous churches, discuss the challenges faced by churches due to failure to plan for the future

(25 Marks).

Question 4.

“Experience is the best teacher.” Examine this notion in relation to leadership tenure and performance of a company of your choice

(25 Marks).

Question 5.

In leadership the belief of, “one size fits all” does not hold water; as such leaders need to be considerate when leading their teams and organisations. Discuss the factors influencing the choice of leadership style

(25 Marks).