



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : **CBM 212**
COURSE TITLE : **MANAGEMENT THEORY AND PRACTICE**
DURATION : **3 HOURS**
DATE : **09 JUN 2025**
SPECIAL REQUIREMENTS : **NONE**

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []
5. Credit will be given for logical, systematic, and neat presentations.

Question 1.

Discuss the core pillars of the Industrial Revolution and how can they be related to modern management of organisations **(25 Marks)**.

Question 2.

Discuss the applicability of Taylor's scientific management theory in Zimbabwean companies

(25 Marks).

Question 3.

Discuss how a manager can make use of the modern management theory to improve performance in an organisation of your choice

(25 Marks).

Question 4.

Discuss the applicability of Artificial Intelligence (AI) in improving manufacturing processes

(25 Marks).

Question 5.

What lessons can be drawn from Henry Fayol's administrative management theory in setting up a new organisation in Zimbabwe

(25 marks).