



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE : CBM 211/CPS 216
MODULE TITLE : Business/ Purchasing information Systems
DURATION : 3 Hours
LEVEL : 2.1
DATE :

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed
3. Answer any four (4) questions
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []
6. Show all workings, where applicable.

QUESTION ONE

Briefly explain the following terms:

- (i) Internet [5 marks]
- (ii) Extranets [5 marks]
- (iii) Intranets [5 marks]
- (iv) Hardware [5 marks]
- (v) Software [5 marks]

QUESTION TWO

BIS plays a critical role in sustainable and ethical procurement. Discuss [25 marks]

QUESTION THREE

- (i) Distinguish between a Value-added- Network (VAN) and Point-to-Point connection methods using Electronic Data Interchange (EDI). [12 marks]
- (ii) Evaluate possible benefits and drawbacks of using an EDI integrated system. [13 marks]

QUESTION FOUR

Discuss how Business Information Systems enhances Supplier Relationship and Customer Relationship management. [25 marks]

QUESTION FIVE

A manufacturing industry is considering the use of ERP System Software. As a procurement manager advise the management on whether to choose between a generic or tailor-made software, use examples to support your decision n. [25 marks]