



# ZIMBABWE EZEKIEL GUTI UNIVERSITY

## FACULTY OF HERITAGE, HUMANITIES AND SOCIETAL ADVANCEMENT

DEPARTMENT OF DEVELOPMENT, PROGRAMMING AND MANAGEMENT

### EXAMINATION PAPER

#### Diploma in Project planning, Monitoring and Evaluation

**COURSE CODE** : DPME115  
**COURSE TITLE** : Data Collection Methods in Monitoring and  
Evaluation  
**DURATION** : 2 Hours  
**DATE** : 12 JUN 2025

#### INSTRUCTIONS TO CANDIDATES:

1. Answer any **TWO** questions only.
2. Each question carries 25 Marks.
3. Start each question on a new page of your answer sheet.
4. Use relevant examples or case studies in answering your questions

### Section A

1. Discuss the role of literature review in research. Explain the purpose and significance of conducting a literature review, and describe the research tools used to identify and evaluate relevant sources. Provide examples to support your answer. (25 marks)

### Section B

2. Explain the concept of statistical analysis in research. Discuss the importance of statistical analysis in interpreting research data and drawing meaningful conclusions. Describe at least three commonly used statistical analysis tools in research. (25 marks)
3. Discuss the application of case studies in research. Explain the characteristics of a case study design and provide examples of research tools used to collect and analyze data in case studies. (25 marks)
4. Explore the use of social media as a research tool. Discuss the advantages and challenges of using social media data for research purposes. Provide examples of research tools and techniques used to collect and analyze social media data. (25 marks)

THE END

5/10 AM