



# ZIMBABWE EZEKIEL GUTI UNIVERSITY

## FACULTY OF HERITAGE, HUMANITIES AND SOCIETAL ADVANCEMENT

DEPARTMENT OF DEVELOPMENT, PROGRAMMING AND MANAGEMENT

### EXAMINATION PAPER

#### Diploma in Humanitarian Aid and Disaster Management

#### Part 1 Semester 2

**COURSE CODE** : DHAD126  
**COURSE TITLE** : Resource Mobilization for Humanitarian Work  
**DURATION** : 2 Hours  
**DATE** : 09 JUN 2025

#### INSTRUCTIONS TO CANDIDATES:

1. Answer any 2 questions.
2. Each question carries 25 Marks.
3. Start each question on a new page of your answer sheet.
4. Use relevant examples or case studies in answering your questions.

1. Compare and contrast traditional funding sources (e.g., government grants, UN agencies) with emerging alternatives (e.g., crowdfunding, corporate partnerships). What are the advantages and risks of each?
2. Explain the key components of a successful humanitarian funding proposal. How should an NGO tailor its proposal to appeal to different donors (e.g., institutional vs. private donors)?
3. Analyze the importance of donor relationship management in humanitarian work. What strategies can organizations use to maintain trust and transparency with long-term donors?
4. Discuss the ethical dilemmas humanitarian organizations may face when accepting funding from controversial sources (e.g., corporations, governments with poor human rights records). Where should they draw the line?
5. How can technology (e.g., blockchain, digital fundraising platforms) improve transparency and efficiency in humanitarian resource mobilization? Give one specific example of its successful use.
6. Using a real case, analyze how a major humanitarian organization (e.g., ICRC, MSF, or a local NGO) successfully mobilized resources during a crisis. What lessons can other NGOs learn from their approach?

**End of Exam**

313 Pm