



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE	:	MSTM522
MODULE TITLE	:	Strategic Supply Chain Management
SPECIAL REQUIREMENTS	:	NONE
DURATION	:	3 Hours
LEVEL	:	1.2
DATE	:	

10 JUN 2025

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. The number of marks for each question or part question is shown in brackets []
4. Use of non-programmable calculators is allowed.
5. Show all your workings in order to gain full marks.
6. Begin each answer on a new page.
7. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

QUESTION ONE

Develop a strategy for managing risk and uncertainty in global supply chains. (25 Marks)

QUESTION TWO

Discuss the key differences between tactical and strategic sourcing. (25 marks)

QUESTION THREE

Explain the concept of supplier development and its role in strategic procurement.

(25 Marks)

QUESTION FOUR

Analyze the impact of globalization on supply chain strategies.

(25 Marks)

QUESTION FIVE

Design a reverse logistics process for a specific product or industry.

(25 Marks)

QUESTION SIX

Explain how a strategic sourcing approach can contribute to a firm's competitive advantage. (25 Marks)

14/5 PM