



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

**FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS**

**DEPARTMENT OF ECONOMICS, MARKETING AND  
ENTREPRENEURSHIP**

**EXAMINATION PAPER**

**COURSE CODE** : MBA513  
**COURSE TITLE** : Entrepreneurship  
**DURATION** : 3 Hours  
**LEVEL** : 1.1  
**DATE** : 10 JUN 2025

**INSTRUCTIONS TO CANDIDATES:**

1. Answer any four (4) questions.
2. No cell phones are allowed in the examination venue.
3. The number of marks for each question or part question is shown in brackets [ ]
4. Begin each answer on a new page.
5. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

### QUESTION ONE

Critically debate how the ecological perspective and the Socio-psychological perspective explains the Entrepreneurship phenomenon among individuals.

[25

marks]

### QUESTION TWO

Advise an upcoming Entrepreneur on the importance of having a business model.

[25

marks]

### QUESTION THREE

Zimbabwe's new president is on record as urging a cultural change in the way of doing business in the nation's public sector. As a manager studying Entrepreneurship, to what extent do you think this approach would be relevant in creating this new culture in the said sector? Support your arguments with relevant examples.

[25

marks]

### QUESTION FOUR

Debate Krueger and Carsrud (1993)'s view that, "New business formation is a deliberate and designed behaviour."

[25

marks]

### QUESTION FIVE

Discuss how the elements of the Mckinsey's 7s framework may influence the organization's innovative and creative climate.

[25

marks]

END OF EXAMINATION.....