



ZIMBABWE EZEKIEL GUTI UNIVERSITY

**FACULTY OF HERITAGE, HUMANITIES AND
SOCIETAL ADVANCEMENT**

**DEPARTMENT OF DEVELOPMENT PLANNING
AND MANAGEMENT**

EXAMINATION PAPER

Bachelor of Science (Honours) in Development Studies

COURSE CODE : ADS 223
COURSE TITLE : Research Methods
DURATION : 3 Hours
DATE : 09 APR 2025

INSTRUCTIONS TO CANDIDATES:

1. Section A question is compulsory.
2. Answer any other TWO questions from Section B.
2. Each question carries equal marks
3. Start each question on a new page of your answer sheet.

SECTION A

1. The organisation you work for requested that you write a research proposal so as to use it for fund raising. Follow the guidelines below: Research topic: 1.0 introduction, 1.1 Statement of the problem, 1.2 Aim of the study, 1.3 Research objectives, 1.4 Research questions, 1.4 Research methodology, 1.5 Limitations, 1.6 Research ethics and 1.7 Conclusion.

SECTION B

2. Define ethnography and provide details on what a researcher does during the field work. What are the advantages and disadvantages of using ethnography?
3. Make a comparative analysis of qualitative and quantitative approaches in research.
4. Why do research observe and adhere to ethical standards when researching? Show how each ethical principle is observed during field work.
5. Articulate the advantages and disadvantages of a structured questionnaire in data collection during field work.

THE END

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