



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : DSW 125
COURSE TITLE : SOCIAL ENTREPRENEURSHIP
SPECIAL REQUIREMENTS : NONE
DURATION : 2 Hours
LEVEL : 1.2
DATE :

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue
2. Use of silent, non-programmable calculators is allowed
3. Answer ANY two questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

Recently within the Zimbabwean economy corporate social responsibility is regarded as a marketing gimmick due to its nature of implementation. In your understanding does Corporate Social responsibility benefit businesses or society? Discuss. **(25 marks)**

QUESTION TWO

Evaluate the sources of funding available to entrepreneurs in Zimbabwe who are trying to fund their start-up. **(25 marks)**

QUESTION THREE

Assess any external environmental factors that affect business operations and the importance of understanding them. **(25 marks)**

QUESTION FOUR

Discuss the effects of globalization to Zimbabwean Social Entrepreneurs **(25 marks)**