



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE : **CEN 221**
MODULE TITLE : **Entrepreneurship Theory and Practice**
DURATION : **3 Hours**
LEVEL :
DATE : **10 FEB 2025**

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed
3. Answer ANY four questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []
6. Show all workings, where applicable.

Question 1:

No organisation operates within a vacuum of its own. With this in mind identify and explain any 5 external environmental factors and how they affect organizational performance. **[25 marks]**

Question 2:

Discuss how globalization has affected entrepreneurship activities in Zimbabwe. **[25 marks]**

Question 3:

If you don't know where you are going any road will lead you there. Comment on this statement giving the importance of planning in any business. **[25 marks]**

Question 4:

Evaluate 5 reasons why Zimbabwean start-ups die within the first 5 years of operation. **[25 marks]**

Question 5:

Evaluate the barriers to corporate entrepreneurship you are familiar with. **[25 marks]**