



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE : CBM 221
MODULE TITLE : LEADERSHIP
DURATION : 3 HOURS
LEVEL : 2.2
DATE

10 FEB 2025

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed
3. Answer any **FOUR (4)** questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []
6. Show all workings, where applicable.

Question 1.

Critically examine how managers may utilise Maslow's hierarchy of needs to command fellowship in an organisation of your choice. **(25 Marks)**

Question 2.

Leaders should be entrepreneurial for their organisations to be competitive. Discuss leadership using the discovery and creation theory **(25 Marks).**

Question 3.

Leadership is a critical element to the success of an organisation, discuss why leadership in a Harare City Fire fighting Department differs from that of Econet Wireless Zimbabwe **(25 Marks).**

Question 4

Management is all about "efficiency" and leadership focus much on "effectiveness." Examine the difference between leadership and management. **(25 marks)**

Question 5

The efficiency and success of an organisation greatly depends on the type of leadership approaches or strategies that are practised in the corporate organisation. Discuss one can ensure that strategies of the organisation are well implemented.