



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE : CBM 212
MODULE TITLE : MANAGEMENT THEORY AND PRACTICE
DURATION : 3 HOURS
LEVEL : 2.1
DATE : 11 FEB 2025

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed
3. Answer any **FOUR (4)** questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []
6. Show all workings, where applicable.

Question 1.

Management can be traced back from the era of the Roman and Egyptian empire. Discuss lessons that can be learned from the first and second Industrial revolution.

(25 Marks).

Question 2.

Fredrick Winslow Taylor propounded a management theory popularly known as Taylorism, the theory is critical in making business decisions. Using an organisation of your choice, discuss the categories of Taylor's scientific theory and how a manager can utilise the theory for the betterment of his/her organisation. **(25 Marks)**

Question 3.

Change is not an event but rather a process. Using Kubler Ross Change Curve, critically describe the emotional journey that people often face during significant changes or transitions in an organisation of your choice. **(25 Marks).**

Question 4.

Assume that you are a manager with a theory X attitude towards motivating staff, Suggest the strategies which you could employ to motivate employees at a workplace. **(25 Marks).**

Question 5.

Discuss the applicability of Fayol's 14 principles when starting of a new business.

(25 marks).

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