



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF HUMANITIES, EDUCATION AND SOCIAL SCIENCES

DEPARTMENT OF SOCIAL WORK

EXAMINATION PAPER

COURSE CODE : PSY 107
COURSE TITLE : Social Psychology
EXAMINER : Mrs V. Nzaro
DURATION : 3 Hours
DATE : 11 JUN 2024

INSTRUCTIONS TO CANDIDATES:

1. Answer any **THREE** questions only.
2. Each question carries equal marks.
3. Start each question on a new page of your answer sheet.

1. Using examples, examine the concept of Aka 2000s generation in relation to conformity in social psychology.
2. Demonstrate the difference between availability heuristics and representative heuristics giving related examples.
3. Illustrate the attribution theories and explain cognitive errors we make in explaining behaviour.
4. Giving examples, assess the potential causes of prejudice, discrimination and intolerance in a community of your choice.
5. Giving examples, discuss theories of aggression and ways of reducing aggression.

10/144 (AM)