



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : DSW 125
COURSE TITLE : SOCIAL ENTREPRENEURSHIP
SPECIAL REQUIREMENTS : NONE
DURATION : 2 Hours
LEVEL : 1.2
DATE : 11 JUN 2024

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue
2. Use of silent, non-programmable calculators is allowed
3. Answer ANY two questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

Recently within the Zimbabwean economy corporate social responsibility is regarded as a marketing gimmick due to its nature of implementation. In your understanding does Corporate Social responsibility benefit businesses or society? Discuss. (25 marks)

QUESTION TWO

Conduct a SWOT analysis on any organisation your choice, providing practical examples and solutions to address any problems that may arise. (25 marks)

QUESTION THREE

If you don't know where you are going any road will lead you there. Comment on this statement giving the importance of planning in any business. (25 marks)

QUESTION FOUR

Discuss the effects of globalization to Zimbabwean Social Entrepreneurs (25 marks)

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