



ZIMBABWE EZEKIEL GUTI UNIVERSITY

**FACULTY OF LAW, BUSINESS INTELLIGENCE AND
ECONOMICS**

**DEPARTMENT OF ECONOMICS, MARKETING, AND ENTREPRENEURSHIP
EXAMINATION PAPER**

MODULE CODE : CPS 424
MODULE TITLE : Port management and Shipping
SPECIAL REQUIREMENTS : None
DURATION : 3 Hours
LEVEL : 4.2
DATE : 26 SEP 2024

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue
2. Use of silent, non-programmable calculators is allowed
3. Answer ALL questions in Section A and any three (3) questions in Section B.
4. The number of marks for each question or part question is shown in brackets []
5. Begin each answer on a new page.
6. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

SECTION A (compulsory)

QUESTION ONE

Case Study: Port of Mombasa - Balancing Growth with Community Development

Scenario: The Port of Mombasa, a key East African trade hub, experiences rapid growth. Balancing economic opportunities with the needs of surrounding communities becomes crucial.

Questions:

- a. What initiatives can ensure fair job opportunities and skill development for the local community? (5 marks)
- b. How can port authorities mitigate air and water pollution caused by port activities? (10 marks)
- c. What social responsibility programs can benefit the surrounding communities? (10 marks)

SECTION B (answer any three questions)

QUESTION TWO

Analyze the potential impact of emerging trends like e-commerce and near-shoring on future port operations. (25 marks)

QUESTION THREE

Describe the challenges and opportunities associated with developing and operating ports in developing countries. (25 marks)

QUESTION FOUR

Evaluate the ethical considerations and social impacts associated with port operations, such as labor practices and community development. (25 marks)

QUESTION FIVE

Discuss the importance of collaboration between different stakeholders in port operations, such as terminal operators, shipping lines, and logistics providers. (25 marks)

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