



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING ENTREPRENEURSHIP

EXAMINATION PAPER

MODULE CODE : CBM 221
MODULE TITLE : LEADERSHIP
DURATION : 3 HOURS
LEVEL : 2.2

26 SEP 2024

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed
3. Answer any **FOUR (4)** questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []
6. Show all workings, where applicable.

Question 1.

Performance of an organisation is influenced by the leadership style employed by the leader. Recommend a leadership style which advances innovation and creativity in an organisation. **(25 Marks).**

Question 2.

Discuss leadership using the soft elements of McKinney's 7s model. **(25 Marks).**

Question 3.

Discuss the approaches that leaders employ in moulding followers to be good leaders for the future of the organisation **(25 Marks).**

Question 4

Do leaders have common traits? Discuss the role of traits in leadership theory. **(25 Marks)**

Question 5

Management is far much better than leadership. Discuss **(25 Marks).**

6/4 AM