



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

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**FACULTY OF SCIENCE, TECHNOLOGY, AGRICULTURE AND FOOD  
SYSTEMS DEVELOPMENT**

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**INFORMATION SYSTEMS DEPARTMENT**

**EXAMINATION PAPER**

**COURSE CODE** : BIS224  
**COURSE TITLE** : Technopreneurship  
**DURATION** : 3 Hours  
**LEVEL** : 2.2  
**DATE** : 2024 24 SEP 2024

**INSTRUCTIONS TO CANDIDATES:**

1. Answer all the questions.
2. Each question carries 25 Marks.

### Question 1

With the aid of an organization of your choice, discuss the role of technology in the entrepreneurial process. How technology has been used as a competitive advantage [25]

### Question 2

- a. Describe the different types of technological innovations that technopreneurs can leverage. [15]
- b. Define the concept of technopreneurship and explain its key characteristics. [10]

### Question 3

- a. Explain the importance of identifying and evaluating technological trends in the technopreneurial process [13]
- b. Describe the unique challenges and risks faced by technopreneurs [12]

### Question 4

- a. Discuss the importance of building a strong technology-focused team in a technopreneurial venture. [15]
- b. Explain the role of intellectual property (IP) management in technopreneurship [10]