



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE	:	CEN 223
COURSE TITLE	:	ENTERPRISE RISK MANAGEMENT
SPECIAL REQUIREMENTS	:	NONE
DURATION	:	3 Hours
LEVEL	:	2.1
DATE	:	10 APR 2024

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue
2. Use of silent, non-programmable calculators is allowed
3. Answer ANY four questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

New product development is a great tool for organisational survival. This accompanied by continuous improvement of existing products is the route taken by most organisations to survive and grow. Taking this into consideration, discuss the risks associated with new product development in any Zimbabwean organisation of your choice. **(25 marks)**

QUESTION TWO

'If you don't know where you are going any road will take you there'. Comment on this statement stating the importance of Enterprise risk management. **[25 marks]**

QUESTION THREE

With the use of practical illustrations discuss the stages involved in the enterprise risk management process of an organization of your choice. **[25 marks]**

QUESTION FOUR

Evaluate any corporate governance issues that are likely to have an impact on enterprise risk management practices. **[25 marks]**

QUESTION FIVE

Identify and explain any external risks that can derail the success of a company providing possible measures to counter them. **[25 marks]**

15/16 am