



ZIMBABWE EZEKIEL GUTI UNIVERSITY  
**COLLEGE FOR LIFELONG LEARNING.**

FACULTY OF SCIENCE, TECHNOLOGY, AGRICULTURE AND FOOD SYSTEMS

EXAMINATION PAPER

COURSE CODE : DSC117 - Player Management  
COURSE TITLE : SPORTS SCIENCE AND COACHING  
SPECIAL REQUIREMENTS : None

DURATION : 3 Hours  
LEVEL : 1.1  
DATE :

30 JUL 2024

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. The number of marks for each question or part question is shown in brackets [ ]
4. Diagrams and labelled sketches are encouraged where appropriate.
5. Begin each answer on a new page.
6. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

## SECTION A – COMPULSORY QUESTION

### QUESTION 1

Using examples from a club of your choice, explain the roles and responsibilities of a player manager **(25 Marks)**

## SECTION B – ANSWER ANY THREE QUESTIONS

### QUESTION 2

What is the relevance of:

- (a) Player contract and negotiations (5 Marks)
- (b) Talent identification and development (5 Marks)
- (c) Player psychology and motivation (5 Marks)
- (d) Sports law and ethics (5 Marks)
- (e) Financial management in sports (5 Marks)

### QUESTION 3

Answer each question concisely and to the point.

- (a) Player agent ethics (5 Marks)
- (b) Building player relationships (5 Marks)
- (c) Crisis management in sports (5 Marks)
- (d) Marketing athletes (5 Marks)
- (e) Player retirement planning (5 Marks)

### QUESTION 4

Answer all parts of the question.

Provide detailed and comprehensive explanations to the below captioned question. Support your answers with relevant examples and case studies.

- (a) The impact of social media on player management **(15 Marks)**
- (b) The role of player managers in athlete well-being **(10 Marks)**

#### **QUESTION 5**

Explain in detail the challenges and opportunities of managing high-profile athletes **(25 Marks)**

#### **QUESTION 6**

The future of player management in the sports industry in Zimbabwe is not very much clear and a privy for the few. What can be the challenges facing the player agencies in Zimbabwe? **(25 Marks).**