



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

**FACULTY OF LAW, BUSINESS INTELLIGENCE AND  
ECONOMICS**

**DEPARTMENT OF ECONOMICS, MARKETING, AND ENTREPRENEURSHIP  
EXAMINATION PAPER**

**COURSE CODE** : CPS 424  
**COURSE TITLE** : Port management and Shipping  
**SPECIAL REQUIREMENTS** : None  
**DURATION** : 3 Hours  
**LEVEL** : 4.2  
**DATE** : 31 JUL 2024

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue
2. Use of silent, non-programmable calculators is allowed
3. Answer ALL questions in Section A and any three (3) questions in Section B.
4. The number of marks for each question or part question is shown in brackets [ ]
5. Begin each answer on a new page.
6. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

## **SECTION A (compulsory)**

### **QUESTION ONE**

Case Study: Port of Mombasa - Balancing Growth with Community Development

Scenario: The Port of Mombasa, a key East African trade hub, experiences rapid growth. Balancing economic opportunities with the needs of surrounding communities becomes crucial.

Questions:

- a. What initiatives can ensure fair job opportunities and skill development for the local community? (5 marks)
- b. How can port authorities mitigate air and water pollution caused by port activities? (10 marks)
- c. What social responsibility programs can benefit the surrounding communities? (10 marks)

## **SECTION B ( answer any three questions)**

### **QUESTION TWO**

Analyze the potential impact of emerging trends like e-commerce and near-shoring on future port operations. (25 marks)

### **QUESTION THREE**

Describe the challenges and opportunities associated with developing and operating ports in developing countries. (25 marks)

### **QUESTION FOUR**

Evaluate the ethical considerations and social impacts associated with port operations, such as labor practices and community development. (25 marks)

### **QUESTION FIVE**

Discuss the importance of collaboration between different stakeholders in port operations, such as terminal operators, shipping lines, and logistics providers. (25 marks)