



ZIMBABWE EZEKIEL

GUTI UNIVERSITY

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FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

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DEPARTMENT OF ECONOMICS MARKETING AND ENTREPRENEURSHIP

**EXAMINATION PAPER**

**COURSE CODE** : **CBM 212**  
**COURSE TITLE** : **MANAGEMENT THEORY AND PRACTICE**  
**DURATION** : **3 HOURS**  
**LEVEL** : **2.1**  
**DATE** : **13 JUN 2024**  
**SPECIAL REQUIREMENTS** : **NONE**

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]
5. Credit will be given for logical, systematic, and neat presentations.

**Question 1.**

Discuss the characteristics of the Industrial Revolution and how can they be related to modern management of organisations **(25 Marks).**

**Question 2.**

Fredrick Winslow Taylor developed the scientific management theory and came up with five categories under his theory. Discuss the five categories of Taylor's scientific theory **(25 Marks)**

**Question 3.**

Discuss how a manager can make use of the modern management theory to improve performance in an organisation of your choice **(25 Marks).**

**Question 4.**

Just In Time (JIT) and lean production are two different aspects which depend on each other to be successful. Critically evaluate the difference between Lean production and Just In Time **(25 Marks).**

**Question 5.**

What lessons can be drawn from Henry Fayol's administrative management theory in setting up a new organisation. **(25 marks).**

14/14 am