



ZIMBABWE EZEKIEL GUTI UNIVERSITY

**FACULTY OF LAW, BUSINESS INTELLIGENCE AND
ECONOMICS**

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

&

**DEPARTMENT OF ACCOUNTING, FINANCE AND HUMAN CAPITAL
MANAGEMENT**

EXAMINATION PAPER

COURSE CODE : CBM 211
COURSE TITLE : BUSINESS INFORMATION SYSTEMS
SPECIAL REQUIREMENTS : None
DURATION : 3 Hours
LEVEL : 2.1
DATE : 2024

14 JUN 2024

INSTRUCTIONS TO CANDIDATES:

1. This paper consists of 2 sections
2. Answer 4 Questions
3. Start each Question on a new page

Question 1

Explain five components of information systems [25]

Question 2

- a) Explain the importance of having ;
 - i. Human Resources Information systems [5]
 - ii. Manufacturing Information systems [5]
- b). Discuss any five computer input devices and how they are used to capture data [15]

Question 3

- a) Define a DSS, giving examples [5]
- b) Discuss the following terms e-commerce, e-business, e-marketing, e-banking giving examples [20]

Question 4

Computers are categorised into many types. Discuss any four [25]

Question 5

- i. Discuss any five factors to consider before buying software to use in an organisation [25]

Question 6

- a) Discuss systems software and application software, giving examples [10].
- b) Explain the importance of having expert systems to an organisation of your choice [15]

Question 7

Discuss the value of social media and internet to a business organisation [25].