



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

---

**FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS**

---

**DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP**

**EXAMINATION PAPER**

**COURSE CODE** : CBM111  
**COURSE TITLE** : Business Ethics  
**SPECIAL REQUIREMENTS** : none  
**DURATION** : 3 Hours  
**LEVEL** : 1.1  
**DATE** : 14 JUN 2024

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. The number of marks for each question or part question is shown in brackets [ ]
4. Use of non-programmable calculators is allowed.
5. Show all your workings in order to gain full marks.
6. Begin each answer on a new page.
7. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

**Question 1**

Using suitable examples explain briefly the importance of ethics in the context of business. **(25 marks)**

**Question 2**

Using suitable examples identify common ethical dilemmas in the work place. **(25 marks)**

**Question 3**

Discuss any 5 factors that influence business ethics **(25 marks)**

**Question 4**

Evaluate corporate social responsibility (CSR) program and its relevance in business ethics. **(25 marks)**

**Question 5**

Using suitable examples evaluate the ethical dilemmas faced by businesses in relation to environmental sustainability and climate change. **(25 marks)**

**END OF EXAMINATION PAPER**

10/14 am