



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

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**FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS**

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**DEPARTMENT OF ECONOMICS, MARKETING, AND ENTREPRENEURSHIP**

**EXAMINATION PAPER**

**COURSE CODE** : CPS 216

**COURSE TITLE** : PURCHASING INFORMATION SYSTEMS

**SPECIAL REQUIREMENTS** : NO SPECIAL REQUIREMENTS

**DURATION** : 3 Hours

**LEVEL** : 2:1

**DATE** : 13 JUN 2024

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Use of silent, non- programmable calculators is allowed
3. Answer **ANY FOUR (4)** questions.
4. The number of marks for each question or part question is shown in brackets [ ]
5. Begin each answer on a new page
6. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS**

### QUESTION 1

1. Define purchasing information systems (PIS) and management information systems **(5 Marks)**
2. Discuss the role of purchasing information systems in an organization **(20 Marks)**

### QUESTION 2

With aid of examples, discuss how Procurement Information Systems enhances Supplier Relationship Management and Customer Relationship Management **(25 Marks)**

### QUESTION 3

- a) Explain the difference between e-commerce and e-business **(10 Marks)**
- b) State the benefits and drawbacks of purchasing online **(15 Marks)**

### QUESTION 4

As a procurement practitioner, advice management on how SAP solutions can add value when executing business processes **(25 Marks)**

### QUESTION 5

Briefly explain the following terms:

- a) Electronic commerce **(5 Marks)**
- b) Electronic business **(5 Marks)**
- c) Electronic purchasing **(5 Marks)**
- d) Electronic point of sale **(5 Marks)**
- e) Electronic Data Interchange **(5 Marks)**

END

6/10

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