



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF SCIENCE, TECHNOLOGY, AGRICULTURE AND FOOD SYSTEMS DEVELOPMENT

DEPARTMENT OF INFORMATION SYSTEMS

EXAMINATION PAPER

COURSE CODE	: BIS 224
COURSE TITLE	: Technopreneurship
SPECIAL REQUIREMENTS	: None
DURATION	: 3 Hours
LEVEL	: 2.2
DATE	: 2024

11 JUN 2024

INSTRUCTIONS TO CANDIDATES:

1. Answer any 4 Questions from the whole paper.
2. The total Marks for the examination is 100.
3. The marks allocation for each question are indicated in square brackets [] .

- a) What is the difference between an entrepreneur and technopreneur [10]
- b) Discuss high-tech industries [15]

Question 2

- a) Identify and citing practical examples assess the role of elements of Ecotechnopreneurship in creating long-term value in the Zimbabwean economy. [10]
- b) How can technopreneurs use market data to assess the viability of their business ideas?[15]

Question 3

- a. Describe the importance of market research and analysis in validating an entrepreneurial opportunity [10]
- b. Discuss the Ecotechnopreneurial Conceptual Process Model [15]

Question 4

Discuss how the following factors affect the success of Corporate Technopreneurship?

- (i) Organisational resources
- (ii) External Factors
- (iii) Technological Factors
- (iv) Individual factors [25]

Question 5

The Technopreneurship Ecosystem is made up of the following; discuss each component in detail.

- (i) Human resource
- (ii) Environment
- (iii) Laws and policies
- (iv) Financial Resource. [25]