



ZIMBABWE EZEKIEL GUTI UNIVERSITY

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FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

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DEPARTMENT OF BUSINESS ADMINISTRATION AND MANAGEMENT

EXAMINATION PAPER

COURSE CODE : CBM 121  
COURSE TITLE : PRINCIPLES OF MANAGEMENT  
DURATION : 3 HOURS  
LEVEL : 1.2  
DATE : 12 APR 2024  
SPECIAL REQUIREMENTS : NONE

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets [ ]
5. Credit will be given for logical, systematic, and neat presentations.

**Question 1.**

Giving practical examples, discuss reasons why successful organisations find it necessary to plan every activity in the running of their business. **(25 Marks)**

**Question 2.**

Management is far much better than leadership. Discuss? **(25 Marks)**

**Question 3.**

You are hired by an organisation to put some control measures in the organisation, what discuss the steps you are going to follow during the process to ensure success of the organisation. **(25 Marks)**

**Question 4.**

Leaders are born not made. Discuss this notion using the traits theory of leadership. **(25 Marks)**

**Question 5.**

Evaluate how a manager can use the soft elements of Mckinsey's 7s model to ensure quality decision making in an organisation. **(25 Marks)**