



ZIMBABWE EZEKIEL GUTI

UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : MBA 524

COURSE TITLE : BUSINESS LEADERSHIP AND INNOVATION PROJECT

SPECIAL REQUIREMENTS : NONE

DURATION : 3HRS

LEVEL : 1.2

DATE : 09 APR 2024

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Use of silent, non-programmable calculators is allowed.
3. Answer any **four (4)** questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets

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QUESTION 1

Discuss the applicability of transformational leadership style in the project management context **(25 marks).**

QUESTION 2

Innovative leadership is emerging as a source of sustainable competitive advantage for organisations in today's highly competitive environment. Comment on the validity of this statement in any industry of your choice. **(25 marks).**

QUESTION 3

Discuss potential challenges in communication and collaboration within a multicultural project team and propose strategies to overcome them. **(25 marks).**

QUESTION 4

Explain the barriers to innovation in project team members **(25 marks).**

QUESTION 5

Zimbabwe's new president is on record as urging a cultural change in the way of doing business in the nation's public sector. As a manager studying Business Leadership innovation project, to what extent do you think this approach would be relevant in creating this new culture in the said sector? Support your arguments with relevant examples.

(25 marks).

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