



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS, MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : **CEN 200**

COURSE TITLE : SOCIAL ENTREPRENEURSHIP

SPECIAL REQUIREMENTS : NONE

DURATION : 2 Hours

LEVEL : 1.2

DATE :

12 APR 2024

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue
2. Use of silent, non-programmable calculators is allowed
3. Answer ANY two questions.
4. Begin each question on a new page.
5. The number of marks for each question or part question is shown in brackets []

QUESTION ONE

Assess any external environmental factors that affect business operations and the importance of understanding them. (25 marks)

QUESTION TWO

Identify and explain 5 characteristics of a good entrepreneur (25 marks)

QUESTION THREE

Evaluate the sources of funding available to entrepreneurs in Zimbabwe who are trying to fund their start-up (25 marks)

QUESTION FOUR

Highlight various options for entrepreneurs to enter into international business and state the advantages and disadvantages of each option. (25 marks)

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