



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF SCIENCE, TECHNOLOGY, AGRICULTURE AND
FOOD SYSTEMS DEVELOPMENT

INFORMATION SYSTEMS DEPARTMENT

EXAMINATION PAPER

COURSE CODE : BIS111
COURSE TITLE : FOUNDATIONS TO INFORMATION SYSTEMS
DURATION : 3 Hours
LEVEL : 1.1
DATE : 2024 12 APR 2024

INSTRUCTIONS TO CANDIDATES:

1. Answer all questions
2. Each question carries 25 Marks.

QUESTION ONE

The significance and role of technology in the economy and in society has become extremely important over the last decade. People, organisations and governments enthusiastically embrace all that technology has to offer, while others are more cautious or even positively resistant. Evaluate the importance of information technology [25 marks]

QUESTION TWO

ABC is considering a move to create and provide an online platform from which to sell its existing product line. Until now ABC has only sold its products from its chain of brick and mortar facilities and has been limited to sales within the geographical regions where its stores reside.

- a) Explain what do you understand by a brick and mortar organisation. [5 marks]
- b) Explain the benefits and limitations of implementing an online platform of selling goods and services [20 marks]

QUESTION THREE

- a) The introduction of a new information system to the work place often involves changes to employee work practices. Why might staff members object to a change in their working practices? [12 marks]
- b) "Development in the technology associated with Social Networking, Internet and mobile technologies are now changing MIS within organisations". Discuss this statement. [13 marks]

QUESTION FOUR

- a) Discuss the types of decisions made in tactical and strategic level. Give examples where necessary [15 marks]
- b) Give a detailed differentiation between Executive Information System and Decision Support System. [10 marks]

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