



ZIMBABWE EZEKIEL GUTI UNIVERSITY

FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS

DEPARTMENT OF ECONOMICS MARKETING AND ENTREPRENEURSHIP

EXAMINATION PAPER

COURSE CODE : **CBM 221**
COURSE TITLE : **LEADERSHIP**
DURATION : **3 HOURS**
LEVEL : **2.1**
DATE : **14 FEB 2024**
SPECIAL REQUIREMENTS : **NONE**

INSTRUCTIONS TO CANDIDATES:

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. Begin each question on a new page.
4. The number of marks for each question or part question is shown in brackets []
5. Credit will be given for logical, systematic, and neat presentations.

Question 1.

The performance of an organisation is influenced by the leadership style employed by the leader. Recommend a leadership style that advances innovation and creativity in an organisation. (25 Marks)

Question 2.

Discuss leadership using the soft elements of McKinney's 7S model. (25 Marks)

Question 3.

Discuss the approaches that leaders employ in moulding followers to be good leaders for the future of the organisation. (25 Marks)

Question 4

Do leaders have common traits? Discuss the role of traits in leadership theory. (25 Marks)

Question 5

Management is far better than leadership. Discuss. (25 Marks)

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