



**ZIMBABWE EZEKIEL GUTI UNIVERSITY**

**FACULTY OF LAW, BUSINESS INTELLIGENCE AND ECONOMICS**

**DEPARTMENT OF ECONOMICS, MARKETING AND  
ENTREPRENEURSHIP**

**EXAMINATION PAPER**

**COURSE CODE** : MSTM512  
**COURSE TITLE** : Strategic Information Management  
and E- Business  
**SPECIAL REQUIREMENTS** : None  
**DURATION** : 3 Hours  
**LEVEL** : 1.2  
**DATE** : 14 FEB 2024

**INSTRUCTIONS TO CANDIDATES:**

1. No cell phones are allowed in the examination venue.
2. Answer any **FOUR (4)** questions.
3. The number of marks for each question or part question is shown in brackets [ ]
4. Use of non-programmable calculators is allowed.
5. Show all your workings in order to gain full marks.
6. Begin each answer on a new page.
7. **DO NOT OPEN THIS PAPER UNTIL THE INVIGILATOR INSTRUCTS YOU.**

**Question 1. Which one of the following is / are the characteristics of Strategic Management Information System?**

- A. Helps to prepare a product or service in the industry.
- B. It provides operating productivity, improved benefit.
- C. It includes interlinking of the activities of a firm that acquires, collects and provides information.

**Select One:** Describe in detail how the characteristic is key to Strategic information management systems.

**Questions 2. An approach which emphasizes about the knowledge is required to achieve business goals,**

- A. Strategic Process System
- B. Strategic Management Information System
- C. Strategic Financial System
- D. Strategic Process Approval System

In your opinion why is knowledge important and how can it help to achieve business goals?

**Question 3.** What is information systems? Distinguish between a computer, a computer program, and an information system. What is the difference between data and information?

**Question 4.** What activities convert raw data to make information in information systems? What is their relationship to feedback?

**Questions 5.**

1. What are the five components that make up an information system?
2. What are three examples of information system hardware?
3. Microsoft Windows is an example of which component of information systems?
4. What is application software?

**Question 6.**

1. What roles do people play in information systems?
2. What is the definition of a process?
3. Write your own description of what the term information systems hardware means.

**THE END**